

FESTIVAL OF BRIGHT IDEAS

Science for
the curious
and creative

Sponsorship Opportunities

The Festival of Bright Ideas (FOBI) sparks the curious and creative mind to find out more about science and the world around them. Focussing on innovative and inspiring aspects of STEM (science, engineering, technology, and mathematics) it provides an educational, aspirational, and family-friendly experience for Tasmanian residents. FOBI engages young people through a Schools Day as well as through a family-friendly public day.

As Tasmania's premier National Science Week event since 2015, patrons can meet scientists, see science in action, immerse themselves in the wonderful world of science through hands-on activities, explore sustainability initiatives for a better world, and find out how Tasmanians contribute to the advancement of society and the United Nations' Sustainable Development Goals.

Friday 18 August (school groups only)
Saturday 19 August (general admission)

Festival Partner

\$40,000

As festival partner, your organisation will be acknowledged as the key support of the FOBI'23.

Benefits:

- Re-naming of the Festival of Bright Ideas to 'Festival of Bright Ideas supported by ...'
- Acknowledgement and company logo in the festival event program, festival website
- Acknowledgement in social media and advertising.
- Custom exhibition space, with priority positioning in the venue
- Logo included as a supporter of National Science Week in the Tasmanian Science Week Program
- Invitation to the VIP National Science Week events, including the Science Week State Launch and Science Meets Parliament

Exhibition Partner

\$20,000

As exhibition partner, your organisation will be acknowledged as a supporter of the pop-up Qwestacon Touring Exhibition that will be a feature of FOBI'23.

Benefits:

- Acknowledgement and company logo in the festival event program and website
- Acknowledgement in social media posts promoting the touring exhibition within FOBI
- Premium exhibition space, co-located with Qwestacon Touring Exhibition
- Logo included as a supporter of National Science Week in the Tasmanian Science Week Program
- Acknowledgement as supporting partner of the touring Qwestacon exhibition.

STEM Champion Partner

\$10,000

As a STEM champion partner, your organisation will be acknowledged as a STEM champion in Tasmania.

Benefits:

- Acknowledgement and company logo in the festival event program and website.
- Premium exhibition space
- Acknowledged as a STEM Champion Partner for the Tasmanian National Science Week with your logo included in the Tasmanian Science Week Program

STEM Champion Activity Provider

\$5,000

As a STEM champion activity provider your organisation will acknowledge as a supporter of FOBI'23

Benefits:

- Acknowledgement in the festival event program
- Premium exhibition space

FOBI'23 is the premier event of Tasmania's National Science Week.



National Science Week Tasmania is bought to you by:

